



nothing **small** about it.

Every Call Matters

Panasonic Network Communication Platforms offer businesses like yours advanced, all-in-one solutions designed to meet your challenging communication needs. Productivity applications, including call center, Communication Assistant and visual monitoring for up to 108 extensions, improve and streamline your overall business information

exchange by facilitating more effective ways of communicating with your employees and your customers. NCP also allows anytime, anywhere access to a number of business communication applications through a wide range of smart and user-friendly wired and wireless devices.



For more information, call **1-866-929-4221**
or visit Panasonic.com/ECS



Panasonic Enhanced Communication Solutions— Reliable, Affordable, Flexible.

An Affordable System that Adds Value to Your Business

Panasonic NCP systems are affordable solutions for your communication needs. Designed to be modular, flexible and

extendable, NCP assures that your communication investments are protected well into the future.



Reliability

Panasonic NCP systems undergo rigorous quality control and testing before they ever leave the factory, guaranteeing you peace-of-mind. Designed for plug and play installation

in standard 19-inch racks, NCP offers quick and easy maintenance to help keep potential downtime to an absolute minimum.



Anytime, Anywhere Communication

As we evolve from the traditional desktop-only environment to an increasingly mobile workplace, Panasonic provides the necessary

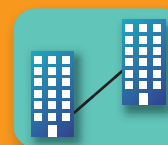
tools your business needs to effectively communicate anytime, anywhere.



Multi-Site Networking for Flexible Communication

Panasonic's Network Communication Platforms leverage the latest technologies that can seamlessly connect all of your business locations to a single phone system. By leveraging the latest in digital networking,

Voice over IP (VoIP) and SIP technologies, NCP can cost-effectively handle all intra-office, multi-site and long distance communication over converged voice and data networks.



Your Investment – Protected

Panasonic NCP systems are designed to be modular, extendable and flexible in both technology and the business applications they provide. NCP systems can even leverage existing investments in digital

extensions and ISDN trunks. These systems also provide a future-proof design so you can be assured your communication investments are protected now and into the future.



Eco-Responsible

From the manufacturing process to its power consumption, Panasonic NCP systems are designed to be environmentally-responsible by helping reduce energy consumption as well as their impact on the environment.

Plus, the NCP systems strictly follow RoHS environmental standards, which restrict the use of six hazardous materials in electronic equipment.



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NCP – Network Communication Platform

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Enhanced Communications Solutions



Panasonic ideas for life



When it's **your business**, there's nothing **small** about it.

Panasonic Enhanced Communications Solutions

Customized communication solutions for small to mid-size businesses that leverage today's best technologies.

Using a combination of advanced telephony products along with other IP-enabled applications, Panasonic provides richer, fully-capable business communication solutions for your business today.

NCP – Reliable, Affordable, Flexible

- Cordless desk handsets allow you to communicate anywhere in your building
- Voice mail messages can automatically be delivered to your email inbox and accessed via your PC, web-enabled cell phone or PDA.
- Seamless connection of all of your business locations to a single phone system – with fast 4-digit dialing to all employees

Panasonic NCP provides seamless integration with mobile phones, allowing remote and mobile colleagues to stay better connected—even while on the move. NCP Systems provide innovative IP telephony features and functionalities over both local office and broadband networks.

NCP can easily connect with an ever-growing list of providers offering SIP trunking services, an excellent way to maximize savings on your long distance charges. Panasonic assures out-of-the box functionality for a complete end-to-end solution.

Phones for Every Need

Panasonic NCP systems give businesses a choice of the solutions that best suit their unique needs. The NCP platform supports stylish and intuitive IP telephones, SIP phones, DECT 6.0 wireless phones and digital phones, while also supporting many previous Panasonic product models.



Anytime, Anywhere Communication

Best-in-Class Wireless Solutions

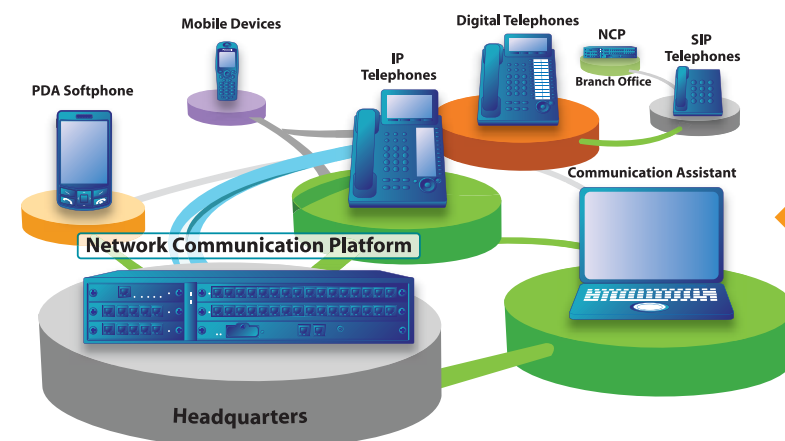
Businesses are moving beyond the traditional desktop working environment with many employees going mobile—working from home, from airports and/or branch offices around the world. In such a dynamic environment, it's essential that businesses communicate effectively, anytime, anywhere.

Panasonic NCP systems help businesses stay in touch with everyone, wherever they may be, by adding value to business processes and allowing anytime, anywhere access to all communication.

Communication Assistant Productivity Application Suite

Communication Assistant is a highly-intuitive PC-based application suite and provides the following key features:

- Enhanced Voice Messaging (VMA)
- Instant Messaging (Chat)
- Presence
- MS Outlook Integration
- CRM Integration (TAPI)
- Softphone



Access your phone system with any device.



NCP – Key Benefits

The new Panasonic Network Communication Platform is highly-modular, and specifically designed to improve your business communication workflow. NCP systems allow you to effectively reach, serve and retain your customers by offering a powerful combination of intelligent call-routing, call center functionality and integral desktop productivity applications. Some key benefits include:

- Built-in voice messaging and Automated Attendant functionality
- Advanced voicemail using optional TVA50 and TVA200 voice processing systems
- Mobility applications that support mobile phones as office extensions
- Support for remote workers and remote offices

- Access to cordless handsets that work anywhere in your building
- Remote management, upgrades and monitoring for your phone system
- Desktop, network, and business application integration
- Communication Assistant call management software
- Built-in support for Advanced IP extensions, as well as SIP phones
- Integrated SIP solutions via SIP trunking providers for more affordable long-distance calling

NCP Network Communication Platform—an all-in-one communication, collaboration and monitoring solution for your business.

